



PRESS RELEASE – RE-ISSUED

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For media enquiries contact Iona Hodgson:

hello@wecreateprojects.co.uk or 07719 281 078.

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Call for artists to exhibit at The Secret Art Fair 2020 in Colchester

The Secret Art Fair is back this year, after a successful start in 2019, and is calling for artists to apply to take part in the event. The fair will be open to the public over the first May Bank Holiday weekend: on Friday 8 May and Saturday 9 May, 10am-5pm, and on Sunday 10 May, 10am-4pm, and will take place at The Minories Art Gallery in central Colchester, Essex.

The only art fair in Essex, The Secret Art Fair is expected to attract more than 1,500 art lovers and buyers. Exhibition spaces are open to professional artists from across the East of England who wish to take part in what promises to be a unique place for the public to discover beautiful and exciting art. Artists of all disciplines are welcome to apply including those producing paintings, sculpture, ceramics, fine art prints, photographs and jewellery.

Iona Hodgson of The Secret Art Society, who produces and curates the fair, says: “The Secret Art Fair is the only independent art fair in Essex and we’re passionate about providing artists with a unique opportunity to show work in a highly regarded gallery in the centre of Colchester, to an established art buying public.”

The fair is a major opportunity for local, established and aspiring artists to get their work out of the studio and onto the wall of a gallery for all to see. This year’s event is running for three consecutive days, beginning with an invite-only private view launch event which last year attracted over 250 people.

Taking part in The Secret Art Fair has multiple benefits for participating artists, including:

- The opportunity to present and sell work directly to the targeted art buying public
- The chance to exhibit in The Minories, Colchester's oldest and most reputable art gallery
- Having work featured on the Secret Art Fair website, and in the marketing and press campaign
- Unlimited invitations to the launch event
- Being able to reach new audiences and building contacts in the Essex area
- Networking with fellow artists
- Developing sales skills

How to apply

Both established professional artists and aspiring artists can apply online:

www.thesecretartfair.com/apply

All applications are subject to approval by the curatorial team. The deadline to apply is Tuesday 31 March.

For further details, visit the website www.thesecretartfair.com. Also, stay up to date on The Secret Art Fair on Facebook www.facebook.com/thesecretartsocietyuk and Instagram www.instagram.com/thesecretartfair.

Selling work directly

Most of the work for sale will be within the price range of £50 to £1,000, with some larger works and sculptures ranging up to £10,000. All artists will be responsible for their own sales, although the organisers can take payments on behalf of the artists subject to a small fee per transaction.

The Minories

The organisers have chosen The Minories for its location in Colchester's Cultural Quarter, next to First Site Gallery and the newly opened Curzon Cinema. In addition, as a renowned art gallery and cultural space with a 65-year heritage in delivering art exhibitions and events. The Minories has a loyal following of curious and keen art lovers.

The Minories Art Gallery is at 74 High St, Colchester CO1 1UE. Find out more here www.theminoriesgalleries.co.uk.

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Notes to Editor:

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The Secret Art Fair is presented by The Secret Art Society, which hosts art fairs in beautiful venues, combining the sale of fantastic art with unique social events. The society is part of [We Create Projects Ltd](#) – a creative production, marketing and PR consultancy that produces unique visual arts and cultural events.